London based, 14 years working with communication agencies, prioritising projects in technology, design, comms, digital and print media. My major skills are creating logos, visual identities, websites, interactive designs, UX design for iphone/pad, user experience, creative technology, storyboard, illustration and great team player.

* Plaftorms: MAC and WINDOWS
* Softwares: Adobe Photoshop CS6, Adobe Illustrator CS6, Adobe Indesign CS6, Adobe Dreamweaver CS6, Abobe Premier CS6, Adobe Flash CS6, Word, Powerpoint

* Web: HTML5, CSS3, Wordpress4
* Coding and Prototyping: Processing, Javascript, Arduino (basics), Balsamiq (wireframing)
* Languages: Portuguese, English (IELTS grade 7.0) and Spanish (basic)
* Photography

Up to date with pop culture, latest trends, reading articles and blogs like: [designweek.co.uk](http://www.designweek.co.uk), [creativereview.co.uk](http://www.creativereview.co.uk), [designtaxi.com](http://designtaxi.com), [eyemagazine.com](http://www.eyemagazine.com), [abduzeedo.com](http://abduzeedo.com), [gizmodo.co.uk](http://www.gizmodo.co.uk), [wired.com](http://www.wired.com), [mashable.com](http://mashable.com), [theguardian.com/uk](http://www.theguardian.com/uk)

**PROFESSIONAL EXPERIENCE**

 **Boston Creative -  *London (United Kingdom)***

**Graphic and Web Designer**

 May 2015 – Present

 Freelancer designer: [bostoncreative.co.uk](http://bostoncreative.co.uk/)

Developing various projects for clients such as Sabre, Lufthansa, Amgen and others. Among these projects are the creation of websites, visual identities, ads, digital banners, email marketing campaigns and graphics for events.

**Maldaba -  *London (United Kingdom)***

**Frontend Developer and UI/UX Designer**

Sep 2015 – Nov2015

Production of digital projects such as websites and back-office systems. Developing these projects from wireframing, designing the user interface and experience, including coding on HTML5 and CSS3.

 **Pessoas com Projetos *- London (United Kingdom)***

**Creative Director**

 April 2012 – Present

Working as a Communication Consultant for companies in various industries, in different ways according to the needs of each of them – whether in art direction, technology, production, planning or other related fields - applying the knowlegde gained during the 14 years of carreer in the Creative Industry.

Website: [pessoascomprojetos.com.br](http://www.pessoascomprojetos.com.br)

 **Moritz Waldemeyer Studio – *London (United Kingdom)***

**Graphic and Web Designer**

 April 2013 – December 2013

 Freelancer designer: [waldemeyer.com](http://www.waldemeyer.com)

 **Skymidia – *Rio de Janeiro (based in London – U.K.)***

**Graphic and Web Designer**

 June 2013 – October 2013 / July 2014 – August 2014

 Freelancer designer: [skymidia.com](http://www.skymidia.com)

 Designed the rebrand of the company, together with full stationary and new website.

 In the following year, I was hired again to make the English version of the company’s website

**LSE SU Emerging Markets Forum 2013 – *London (United Kingdom)***

**IT Director and Web Designer**

 January 2013 – February 2013

 Freelancer at: [lseemf.com](http://www.lseemf.com)

**The Agency Communication – *Belo Horizonte (and while based in London – U.K.)***

**Graphic and Web Designer**

June 2012– July 2012 / March 2014 – May 2014

 Freelancer at: [theagency.com.br](http://www.theagency.com.br)

 In 2014, I was hired again as a webdesigner for another clients project

 [**JCHEBLY**](http://www.jchebly.com.br) **- *Belo Horizonte (Brazil)***

 **Creative Director and Graphic Designer**

 March 2008 – April 2012

 Promoted to Full Creative Director in March 2011 – heading a team of 10 employees. In addition to directing the creation of the team in several projects, I attended to customers directly such as Votorantim, Vivo, Itaú, Bank of Brazil, FIAT, as well as their suppliers and agencies. I also participated in the creation of the company’s projects.

 Promoted to Team Creative Director in August 2010 – Coordinating a team of seven people in various types of the company’s projects, such as vídeos, commercial vignettes, graphic and digital design, layouts for specials projects (3D television, touchscreen totems, digital headbands, projection media, multitouch table, vídeo walls, iPads, 3D designs etc). In addition, I continued working as a Graphic Designer.

 Entered as a Graphic Designer - Producing visual identities for different company’s products and creating brands, stationery and layouts in general.

 **FIAT Foundation – *Betim (Brazil)***

**Graphic Designer**

 December 2007 – March 2008

 Production of prints and visual identity, signage, illustration and stage design for major events of varied clientes, most notably FIAT Cars.

 **Qualiconsult – *Belo Horizonte (Brazil)***

**Graphic and Web Designer**

April 2005 – December 2007

 Development and maintenance of print and online projects, including the production of the Official Press of Minas Gerais website, internet games, creation of visual identities and illustration.

 **Lidertech – *Belo Horizonte (Brazil)***

**Graphic and Web Designer**

 July 2006 – September 2006

 Development of digital projects such as websites and back-office systems, dealing directly with clients and suppliers. In addition to the digital work, I also developed visual identities and illustrations.

**Tambor – Communication and Internet – *Belo Horizonte (Brazil)***

**Graphic Designer**

 September 2004 – April 2005

 Internship at the agency for eight months; Developed various projects for clients such as Globo Minas, Catalan Vehicles, Itatiaia Radio, Extra Radios and others. Among these projects was the creation of websites, visual identities, newspaper and magazine ads, digital banners.

**EDUCATION**

 MA Creative Technology – 2013

 Middlesex University London (UK)

 Postgraduate in Creative Processes in Words and Images – 2010

 Pontifical Catholic University of Minas Gerais (Brazil)

 Bachelor of Arts in Graphic Design – 2005

 Minas Gerais State University – School of Design (Brazil)

 Bachelor of Arts in Fine Arts – Painting – 2005

 Federal University of Minas Gerais – School of Fine Arts (Brazil)

 Various courses, lectures and workshops related to the creative industry and also project management and coaching – as the ones offered by ISVOR FIAT, Homo Sapiens (TEVEP) and Rhumo Corporate Consultancy (‘Leadership and Development of Teams’ – 21 hours course).

**OTHER PROFESSIONAL EXPERIENCE**

**Multimedia Teacher - School of Science and Technology at Middlesex University – *London (United Kingdom)***

 October 2014 – December 2014

 Introducing and improving a number of software packages and platforms such as Adobe Photoshop, Adobe Premier and Wordpress to final year students in the New Media course – all within a visual communications industry approach in graphic design, typography, video production techniques, storyboard etc.

[**SOU BH**](http://www.soubh.com.br) **– *various places***

**Blogger**

 December 2010 – December 2014

 Writer of the art and design column of the portal since its foundation in December 2010 (<arteedesign.soubh.com.br>). The blog was about the creation area under the bias of technology but, as it is an open and democratic space, many others issues are treated, such as ‘traditional’ art, illustration, games, movies, exhibitions an industry news.

**ADDITIONAL INFORMATION**

 Willing for moving to another city and/or country and travels.